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4 receiving order information from at least one customer device [that was] positioned
5 [such that it was] within range of said wireless transmission.

1 2. (New) The method of claim 1 wherein said information about available items is a
2 menu.

3 3. (New) The method of claim 1 including the step of displaying said information about
4 available items.

1 4. (New) The method of claim 1 wherein said order information includes user selection
2 information regarding said available items.

1 5. (New) The method of claim 1 wherein said order information includes payment
2 information.

1 6. (New) The method of claim 1 wherein said order information includes vehicle
2 identification information.

1 7. (New) The method of claim 1 further including the steps of:

2 validating said order information;

3 accepting said order information when said order information is valid; and

4 rejecting said order information when said order information is not valid.

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1 8. (New) The method of claim 7 further including the steps of:

2 transmitting acceptance information to said client device when said order is valid; and

3 transmitting error information to said client device when said order is not valid.

1 9. (New) The method of claim 1 including the step of displaying said order information.

1 10. (New) The method of claim 6 including the step of displaying said vehicle
2 identification information.

1 11. (New) A method for servicing a customer, said method comprising the steps of:

2 transmitting a menu, said menu being transmitted as a wireless transmission;

3 displaying said menu via a customer device positioned within range of said wireless
4 transmission; and

5 receiving order information from said customer device.

6 12. (New) The method of claim 11 wherein said menu is repeatedly transmitted.

1 13. (New) The method of claim 11 wherein said order information includes user selection
2 information regarding said available items.

1 14. (New) The method of claim 11 wherein said order information includes payment
2 information.

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1 15. (New) The method of claim 11 wherein said order information includes vehicle
2 identification information.

1 16. (New) The method of claim 11 further including the steps of:

2 validating said order information;

3 accepting said order information when said order information is valid; and

4 rejecting said order information when said order information is not valid.

1 17. (New) The method of claim 16 further including the steps of:

2 transmitting acceptance information to said client device when said order is valid; and

3 transmitting error information to said client device when said order is not valid.

1 18. (New) The method of claim 11 including the step of displaying said order information.

1 19. (New) The method of claim 15 including the step of displaying said vehicle
2 identification information.

1 20. (New) A method for servicing a customer, said method comprising the steps of:

2 repeatedly transmitting information about available items, said information being
3 transmitted as a wireless transmission; and

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4 displaying said information about available items via a customer device positioned
5 within range of said wireless transmission.

1 21. (New) The method of claim 20 wherein said information about available items is a
2 menu.

1 22. (New) The method of claim 20 further including the step of receiving order
2 information from said customer device.

1 23. (New) The method of claim 20 further including the step of receiving aural order
2 information from an order station.

1 24. (New) A program product, said program product comprising:

2 one or more programs configured to perform the following steps:

3 repeatedly transmitting information about available items, said information
4 being transmitted as a wireless transmission; and

5 receiving order information from at least one customer device positioned
6 within range of said wireless transmission; and

7 signal bearing media bearing said one or more programs.

1 25. (New) The program product of claim 24 wherein said information about available
2 items is a menu.

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1 26. (New) The program product of claim 24 wherein said one or more programs are
2 further configured to perform the step of displaying said information about available items.

1 27. (New) The program product of claim 24 wherein said order information includes user
2 selection information regarding said available items.

1 28. (New) The program product of claim 24 wherein said order information includes
2 payment information.

1 29. (New) The program product of claim 24 wherein said order information includes
2 vehicle identification information.

1 30. (New) The program product of claim 24 wherein said one or more programs are
2 further configured to perform the steps of:

3 validating said order information;

4 accepting said order information when said order information is valid; and

5 rejecting said order information when said order information is not valid.

1 31. (New) The program product of claim 30 wherein said one or more programs are
2 further configured to perform the steps of:

3 transmitting acceptance information to said client device when said order is valid; and

4 transmitting error information to said client device when said order is not valid.

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1 32. (New) The program product of claim 24 wherein said one or more programs are
2 further configured to perform the step of displaying said order information.

1 33. (New) The program product of claim 29 wherein said one or more programs are
2 further configured to perform the step of displaying said vehicle identification information.

1 34. (New) A program product for servicing a customer, said program product comprising:

2 one or more programs configured to perform the steps of:

3 transmitting a menu, said menu being transmitted as a wireless transmission;

4 displaying said menu via a customer device positioned within range of said
5 wireless transmission; and

6 receiving order information from said customer device.

1 35. (New) The program product of claim 34 wherein said menu is repeatedly transmitted.

1 36. (New) The program product of claim 34 wherein said order information includes user
2 selection information regarding said available items.

1 37. (New) The program product of claim 34 wherein said order information includes
2 payment information.

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1 38. (New) The program product of claim 34 wherein said order information includes
2 vehicle identification information.

1 39. (New) The program product of claim 34 wherein said one or more programs are
2 further configured to perform the steps of:

3 validating said order information;

4 accepting said order information when said order information is valid; and

5 rejecting said order information when said order information is not valid.

1 40. (New) The program product of claim 34 wherein said one or more programs are
2 further configured to perform the steps of:

3 transmitting acceptance information to said client device when said order is valid; and

4 transmitting error information to said client device when said order is not valid.

1 41. (New) The program product of claim 34 wherein said one or more programs are
2 further configured to perform the steps of displaying said order information.

1 42. (New) The program product of claim 38 wherein said one or more programs are
2 further configured to perform the steps of displaying said vehicle identification information.

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1 43. (New) A program product for servicing a customer, said program product comprising:

2 one or more programs configured to perform the steps of:

3 repeatedly transmitting information about available items, said information
4 being transmitted as a wireless transmission; and

5 displaying said information about available items via a customer device
6 positioned within range of said wireless transmission; and

7 signal bearing media bearing said one or more programs.

1 44. (New) The program product of claim 43 wherein said information about available
2 items is a menu.

1 45. (New) The program product of claim 43 wherein said one or more programs are
2 further configured to perform the step of receiving order information from said customer
3 device.

1 46. (New) An apparatus for servicing a customer, said apparatus comprising:

2 a processor;

3 memory connected to said processor; and

4 a mechanism for repeatedly transmitting information about available items via a
5 wireless transmission.

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1 47. (New) The apparatus of claim 46 wherein said wireless transmission is received by a
2 customer device that is within range of said wireless transmission and wherein said
3 information about available items is thereupon displayed.

1 48. (New) The apparatus of claim 47 wherein said information about available items is a
2 menu.

1 49. (New) The apparatus of claim 47 further including a mechanism for receiving order
2 information from said customer device.

1 50. (New) A customer device, said customer device comprising:

2 a processor;

3 memory connected to said processor;

4 a mechanism for receiving a repeatedly transmitted wireless transmission regarding
5 information about available items, said transmission being received when in range of said
6 transmission;

7 a mechanism for displaying said information; and

8 a mechanism for transmitting order information, said order information being based
9 upon said information about available items.

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1 51. (New) An apparatus for servicing a customer, said apparatus comprising:

2 a processor;

3 memory connected to said processor;

4 a mechanism for repeatedly transmitting a menu via a wireless transmission wherein
5 said wireless transmission is designed to be received by a customer device; and

6 a mechanism for receiving order information from said customer device, said order
7 information being generated based upon said menu.

1 52. (New) A customer device, said customer device comprising:

2 a processor;

3 memory connected to said processor;

4 a mechanism for receiving a repeatedly transmitted wireless transmission regarding
5 a menu, said transmission being received when in range of said transmission;

6 a mechanism for displaying said menu; and

7 a mechanism for transmitting order information, said order information being based
8 upon said information about available items.